



Boeblingen, May 2008

To Whom it May Concern

This is to place on record that Oxford Research International has been providing data and analysis to HP since the year 2000. During this period, Oxford Research International has completed studies in 15 countries on our behalf.

We have always been impressed with the quality of the Company's work and the depth of understanding of strategic issues behind the data.

We would not hesitate to recommend Oxford Research International to any organisation seeking to engage its services.

A handwritten signature in black ink, appearing to read 'A. Braun', with a long horizontal stroke extending to the right above the name.

Alexander Braun
Market Research Manager
HP Imaging and Printing Group
Europe, Middle East & Africa