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Letter of reference

Amstelveen, 6th of July 2005

To whom it may concern,

Oxford Research International were commissioned to investigate the printer market in small to medium businesses in Russia earlier this year.

The work was completed to a very high standard. The depth of analysis was impressive, as was the interpretation of the results into actionable recommendations.

I have no hesitation in recommending Oxford Research International for any research project.

With Kind regards

Stuart McGown
Market Research Project Manager
Canon Consumer Imaging
Market Research